



UNIVERSITY
of ALASKA
SOUTHEAST

BBA | Bachelor of Business Administration

Human Resource Management

ONLINE

120
CREDITS

4
YEARS

RECRUITING COMPENSATION BENEFITS ENGAGEMENT

“Teaching and collaborating are my passions. I love drawing on my background in prior leadership roles at Continental Airlines, Enron, Devon Energy, and Backcountry.com to design meaningful and engaging learning experiences. Staying connected via text and technology while closely advising students on academic and professional options is extremely important to me. Check out what UAS has to offer and to learn what it takes to succeed in HR from the perspective of an experienced HR professional.”

*Dr. Charla Brown
Assistant Professor of HR Management*

POTENTIAL CAREERS

- Human Resources Technician
- Human Resources Analyst
- Human Resources Associate
- Human Resources Specialist
- Human Resources Generalist
- Human Resources Manager
- Director of Human Resources
- Vice President of Human Resources

Where People and Strategy Connect

Employees are a company’s most valuable asset. Subsequently, these resources must be carefully managed to optimize job performance and increase organizational commitment all in an effort to drive value to the bottom line.

Not for the faint of heart, individuals seeking careers in human resources should expect to tactfully deal with conflict, diplomatically manage stakeholder expectations, and confidentially handle sensitive information all while partnering with an organization’s business leaders, representing the best interests of its employees, communicating in all directions, and maintaining the highest degree of integrity. Students completing this degree will know how to assess stakeholder expectations, implement change initiatives, and align human resource practices with business strategy.

Topics studied include talent management, employment law, labor relations, compensation, benefits, change management, team performance, group dynamics, and organizational effectiveness.

Additional UAS Opportunities

- Endorsement** Accountant, Financial Institutions
- Certificate** Accounting Technician, Small Business Mgmt.
- Associate of Applied Science** Business Administration
- Bachelor of Business Administration** Accounting, Management, Management Information Systems
- Master of Public Administration** Public Administration, Natural Resource Policy, Rural Development

UAS Admissions Office | 11066 Auke Lake Way, Juneau, AK 99801 | 1-800-478-9069 toll free | (907) 796-6402
uas.bpaprograms@alaska.edu

uas.alaska.edu/apply



UNIVERSITY of ALASKA SOUTHEAST

BBA | Bachelor of Business Administration

Human Resource Management

DEGREE REQUIREMENTS | 120 credits

Emphasis Courses | 15 credits

General Education Requirements	35	BA 351 Organizational Effectiveness	3
WRTG 111 Writing Across Contexts	3	Concepts of organizational behavior including job satisfaction, stress, motivation, trust, decision making, problem solving, conflict resolution, leadership, power, teams, individual characteristics, and organizational structure and culture. Research-based evidence links these concepts with job performance and organizational commitment.	
WRTG 211/212 Writing and the Humanities/the Professions	3		
Oral Communication GER	3		
Fine Arts GER	3		
Humanities/Social Science GERs	6	BA 361 Human Resource Management	3
MATH 151 College Algebra (or higher)	4	Survey course in basic principles of human resource management and administration. Examines HR practices related to recruitment, selection, training, development, compensation, and employee relations.	
ECON 201 Macroeconomics	3		
ECON 202 Microeconomics	3		
Natural Science GER	4	BA 461 Labor-Management Relations	3
Non Lab Science GER	3	Assists executives, administrators, and union business agents in the private and public sectors or students who aspire to such careers in dealing with collective benefit efforts of employees as developed and controlled by tradition, regulatory agencies, and the courts. Coursework focuses on organizing, negotiating, arbitrating, and the duty of a union to its members. Prerequisite: BA 361.	
Major Requirements	70		
ACCT 201 Principles of Financial Acct	3	BA 466 Strategic Human Resource Management	3
ACCT 202 Principles of Managerial Accounting	3	Explores research-based competencies recommended for success as an HR professional. Examines various HR functions in the context of strategic planning, talent management, total rewards, and business trends. Reviews the evolution of HR, and allows for personal reflection and application. Prerequisite: BA 361.	
BA 151 Introduction to Business	3		
BA 251 Management Skills	3		
BA 263 Business Communications	3		
BA 301 Principles of Management	3	BA 481 Organizational Change	3
BA/CIS 310 Management Information Systems	3	Provides a comprehensive look at managing change within organizations using one basic change model. Examines practical techniques and tactics to facilitate the implementation of any strategy and/or program requiring change. Prepares participants to be effective change agents in personal and professional settings. Prerequisite: BA 301. Corequisite: BA 351.	
BA 325 Financial Management	3		
BA 330 Legal Environment of Business	3		
BA 343 Principles of Marketing	3		
BA 374 Intro to Quantitative Methods or STAT 273	3		
Elementary Statistics	3		
BA 462 Capstone: Strategic Management	3		
BA 476 Project Management	3		
BA 490 Political/Social Environment of Business	3		
BA 498 Applied Business Research	3		
CIS 235 Spreadsheet Concepts/Applications or CIS 240	3		
Database Concepts/Applications	3		
Advisor Approved Electives	6		
Electives	16		

DEGREE REQUIREMENTS: uas.alaska.edu/academics

Candidates must complete 35 credits of General Education Requirements (GERs) as well as program requirements. This does not take the place of program requirements listed in the UAS Academic Catalog - please see for admissions and degree requirements. Students must work with an academic advisor to plan their course sequence. UA is an AA/EQ employer and educational institution and prohibits illegal discrimination against any individual: uas.alaska.edu/titleix. Updated 10/2017

UAS Admissions Office | 11066 Auke Lake Way, Juneau, AK 99801 | 1-800-478-9069 toll free | (907) 796-6402
uas.bpaprograms@alaska.edu

uas.alaska.edu/apply