

CARLA M KROEZE, PhD

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EDUCATION

University of Nevada, Las Vegas

Las Vegas, Nevada

Doctor of Philosophy, Hospitality Administration; Accounting and Finance Major

Dissertation topic: Predicting Airline Corporate Bankruptcy Using a Modified Altman Z-Score Model (2005). Created and tested a model using airlines' financial ratios from their financial statements.

https://www.google.com/books/edition/Predicting_Airline_Corporate_Bankruptcie/-j8unQEACAAJ?hl=en

University of Washington

Master of Business Administration

Seattle, Washington

Washington State University

Seattle Center for Hotel and Restaurant Administration

Pullman, Washington

Certificate of Professional Hospitality Management Development

University of Washington

Bachelor of Business Administration, Accounting Major

Seattle, Washington

ACADEMIC EXPERIENCE

Assistant Professor of Accounting

08/2022—present

University of Alaska Southeast

Juneau, Alaska

Instructing Accounting students online using Blackboard.

Courses taught:

- Computer Automated Accounting
- Income Tax for Individuals
- Intermediate Accounting II

Adjunct Associate Professor of Accounting

02/2020—08/2022

University of Maryland, Global Campus

Adelphi, Maryland

Instructing Business and Accounting bachelor's degree students. Creating teaching videos designed to help students to prepare for homework, quizzes, and exams. Promoting student success by showing flexibility in style, schedule, and format. Courses are currently taught using a web-based learning management system, Learning Experience Online (LEO).

- Financial Accounting
- Accounting Information Systems

08/2015—05/2019

Faculty Member

08/2001—12/2003

Nevada System of Higher Education:

University of Nevada, Las Vegas

and College of Southern Nevada

Las Vegas, Nevada

Graduate Research/Teaching Assistant

Taught Financial and Managerial Accounting courses face-to-face, online, and in a hybrid format to Business Administration transfer students at the College of Southern Nevada. Responsible for teaching students, developing syllabi, creating projects, and writing tests. Designed class instruction through the development of instructional plans and activities to meet course competencies and lesson objectives. Promoted student success by showing flexibility in style and use of current technology. Designed supplementary handouts for different courses. Related professional experience to learning. Taught Hospitality Management students at the William F. Harrah College of Hospitality at the University of Nevada, Las Vegas, a sister school to the College of Southern Nevada. Tutored Accounting, Business Administration, and Hospitality Management students. Used Canvas learning management system.

Courses taught:

- Financial Accounting
- Managerial Accounting
- Hospitality Industry Financial Accounting
- Hotel Front Office Management
- Microsoft Office Suite

Professor of Management
09/2013—08/2015

Touro College Berlin
Berlin, Germany

Taught Bachelor of Business Administration students at an American teaching college in Berlin, Germany. All classes were conducted in English with an international focus. Developed a new course, Financial Statement Analysis, which became a popular elective. Responsible for teaching students, and developing syllabi, projects, and tests. Designed supplementary handouts for different courses. Related professional industry experience to learning. Contributed to students' technical skills development and used current technology, including Canvas and Microsoft Office. Recruited and interviewed future students. Advised and mentored students. Built collaborative relationships with local businesses. Courses taught:

- Finance
- Introduction to Business
- Financial Accounting
- Managerial Accounting
- Financial Statement Analysis

Adjunct Faculty

09/2016—08/2017

Ohio University

09/2009—12/2010

South Seattle College

09/1998—08/2000

Bellevue College

Taught courses face-to-face and online. Related professional industry experience to learning. Contributed to technical skills development. Courses taught included:

- Financial Accounting
- Managerial Accounting
- Payroll Accounting
- Finance
- Business Communications

Professor of Accounting and Hospitality
Management

09/2005—08/2008

International University of Applied
Sciences Bad Honnef

Bad Honnef am Rhein, Germany

Courses were taught in English, with an international focus. Taught Business Administration and Hospitality Administration students. Recruited and interviewed prospective students. Advised students. Participated in fundraising activities. Courses taught:

- Managerial Accounting
- Food & Beverage Revenue and Cost Control
- Finance

Visiting Assistant Professor

06/2005—07/2005

Hong Kong Polytechnic University
Hong Kong, People's Republic of China

Taught a summer master's degree hospitality management course:

- Managerial Accounting

Visiting Assistant Professor

01/2004—05/2005

Oklahoma State University
Stillwater, Oklahoma

Worked full-time while completing a Ph.D. dissertation. Performed service to the Hotel and Restaurant Administration Department. Taught:

- Hospitality Industry Managerial Accounting
- Food and Beverage Purchasing
- Hotel Management

INDUSTRY EXPERIENCE

Independent Contractor
09/2010—present
Providing academic proofreading and editing services to university faculty and graduate students who speak English as a foreign language. Tutoring students in Accounting and Math.

Kroeze Services
Kirkland, Washington

Tax Associate
2011 and 2013 Tax Seasons
Prepared personal income tax returns using accounting software. Completed H & R Block Income Tax courses.

H & R Block
Seattle, Washington

Board of Directors
09/2009—03/2013
Supervised management and solicited donations for a health clinic for low-income patients during an economic recession. Served on the Finance Committee. This was a volunteer position.

Country Doctor Community Health Center
Seattle, Washington

Accountant
Analyzed and recorded financial transactions at Chevron's finance and accounting center. Communicated with partner companies, accounting staff, and all levels of management.

Chevron USA
Concord, California

DISSERTATION

Predicting Airline Corporate Bankruptcy Using a Modified Altman Z-Score Model (2005). Created and tested a financial performance prediction model. This research involved using airlines' financial statements, financial ratios, and Multiple Discriminant Analysis statistical tools. unlv.edu

PUBLICATIONS AND PRESENTATIONS

Kroeze, C., Zemke, D., and Raab, C. (2018). Evaluated and improved a financial performance prediction model using financial statements. Improving Airline Corporate Bankruptcy Prediction. Journal of Hospitality Financial Management. umass.edu

Chen, S., and Kroeze, C. (2018). A Pilot Study of the Social Status of China's Hospitality Service Employment. Poster presentation, International CHRIE Conference. Palm Springs, California

Chen, S., Kroeze, C., and Shen, L. (2018). An Exploratory Study of Intercultural Competence Education in China's Hospitality and Tourism Academic Program. Presentation, Global Conference on Education and Research. Las Vegas, Nevada: University of Nevada, Las Vegas. core.ac.uk

Kroeze, C. and Mayer, K. (2006). Predicting Airline Bankruptcy. Presentation at the 24th Annual EuroCHRIE Conference. Thessaloniki, Greece: University of the Aegean

Raab, C. and Kroeze, C. (2004). Activity-Based Costing in Luxury Spas. Proceedings of the Ninth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, Texas: University of Houston

Werner W., Chen, S. & Kroeze, C. (2003). An investigation of the impacts of terrorism on the hotel industry. Proceedings of the Eighth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Stillwater, Oklahoma: Oklahoma State University

SERVICE

Served on hiring committees
Served on Faculty Senate
Helped to organize and participated in fundraising events

Conducted program review
Communicated with local businesspeople regarding internships and career jobs for students
Served on scholarship committees
Nominated for Faculty of the Year Award
Worked with collegiate honor societies
Interviewed and recruited potential students
Ace Denken Fellowship recipient