

Dear Faculty – please tell your students about **February FAFSA Frenzy** and encourage them to complete their FAFSA applications!

Fact Sheet

February FAFSA Frenzy

www.alaska.edu/fafsafrenzy/

What is February FAFSA Frenzy?

The Frenzy is a series of financial aid workshops and activities to be held in February across the UA system. Frenzy events inform students of the aid options for which they may qualify and encourage them to complete the Free Application for Federal Student Aid (FAFSA) by the end of February.

Why do a Frenzy?

Students often mistakenly believe that applying for financial aid is a complex and difficult process. They also commonly underestimate the extent to which they qualify for aid. Frenzy is a combined effort by the UA financial aid offices, students, staff, and faculty to correct these misperceptions. It's a lighthearted campaign incorporating a treasure chest/pirate theme, fun prizes like iPod Shuffles, promoting a "Polly wants a FAFSA" sticker campaign, and more.

How much aid is available?

Last year our efforts helped raise the number of FAFSA applications in the UA system by 9.46%. In FY04, \$77 million in financial aid was awarded to UA students, with \$31 million of that aid awarded as "non-loan" aid. 51% of UA's students receive financial aid. A primary goal of the Frenzy is to help students attend college by maximizing their non-loan aid, minimizing their potential loan debt.

What are some of the FFF events and activities?

Financial aid staff will conduct FAFSA workshops at high schools and on UA campuses. A national trainer will deliver "(to be determined)" sessions for students and "(to be determined)" workshops for parents of future college students. Additional items will include prize drawings for nine iPods Shuffles, mailing financial aid outreach kits to Alaska's high school counselors, submitting articles to student and local newspapers, and providing financial aid mini-training classroom visits for interested faculty upon request.

How can I participate in Frenzy?

Share the information from the "Financial Aid Top 10 List" with your students. Encourage your students to complete the FAFSA application. Additionally, your financial aid office is available to deliver 10 minute "mini-trainings" to your students. Use the contact information below to schedule a visit to your classroom.



Information Contact:

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