



CATEGORY A NEW PROGRAM PROPOSAL

Must be approved by Faculty Senate before Curriculum Committee or Graduate Committee consideration

ATTENTION: Adobe Professional 7 is needed to save as an editable PDF.

Curriculum/Graduate Committee Use:

_____ 1st Reading	_____ Revised	Date: _____	_____ Tabled
_____ 2nd Reading	_____ Revised	Date: _____	_____ No approved
Referred to: _____	Date: _____		_____ Withdrawn

Program Title: Graduate Certificate in Business

Target admission date: Fall 2009

1. Program Outline (use boldface type for **new** courses that would be developed - a Category A New Course Proposal form must be submitted for each new course): **(To bold, strikethrough, underline, etc. go to View>Toolbars>Properties Bar)**

Course No.	Course Title	Cr hrs	Required (R) or Elective (E)?	How often offered?	On-campus (C) or Distance- delivered (D)?
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This proposal is for a 15-credit (5-course) Graduate Certificate in Business that will be comprised entirely of UAS MBA existing classes as outlined below:

BA 692 Seminar in Marketing

BA 670 Human Resources and Personnel Administration

BA 628 Managerial Accounting

BA 655 Corporate Strategy (Prerequisites: BA 692, BA 670, BA 628)

Elective (1)

BA 646 Service Operations

BA 693 Entrepreneurship (Prerequisites: BA 692, BA 628)

BA 610 Management Information Systems

BA 693 Leadership

Continuation of number 1 - Program Outline (use boldface type for **new** courses that would be developed)

Course No.	Course Title	Cr hrs	Required (R) or Elective (E)?	How often offered?	On-campus (C) or Distance-delivered (D)?
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2. Required courses offered by other academic units that are pre- or co-requisites:

Course No.	Course Title	Cr Hrs	How often offered?	On-campus (C) or Distance-delivered (D)?
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None.

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- 3.** Program options (Course sequences or emphasis areas? Breadth requirements in electives? Articulation with other programs at a lower or higher level? Practicum, internship, research opportunities?)

The Graduate Certificate in Business articulates into the MBA degree program.

- 4.** New course descriptions for catalog (a Category A New Course Proposal form must be submitted for each course):

None.

Note new prerequisites:

BA 693 Entrepreneurship (Prerequisites: BA 692, BA 628)

6. Program outcomes assessment:

Goal is to articulate 50% of graduate certificate candidates into UAS MBA program.

7. Student learning outcomes assessment:

No change from existing classes' learning outcomes assessment.

8. Resource needs (Details of office/lab/classroom space not already available. Equipment or access to equipment needed but not already dedicated to use by the academic unit. Information technology services exceeding those widely available on campus. Additional library resources. Learning Center tutoring/testing services).

No additional resource needs. All classes are currently taught in the MBA program.

Approvals in the order needed:

	Printed Name	Signature	Date
Initiating faculty member:	RICK WOLK	<i>[Signature]</i>	10/22/08
		Date consulted Registrar:	10/10/08
Chair, academic unit:			
Dean, academic unit:	<i>[Signature]</i>	Larry B Harris	10-30-08
		Date Dean presented new program to Provost:	
President, Faculty Senate:			
Chair, Curriculum or Graduate Committee:			
Registrar:			
Provost:			

Refer to UA Regulation R10.04.020 for guidelines for the presentation of proposals to the Board of Regents.
<http://www.alaska.edu/bor/policy-regulations/>

**University of Alaska Board of Regents
Program Approval Summary Form**

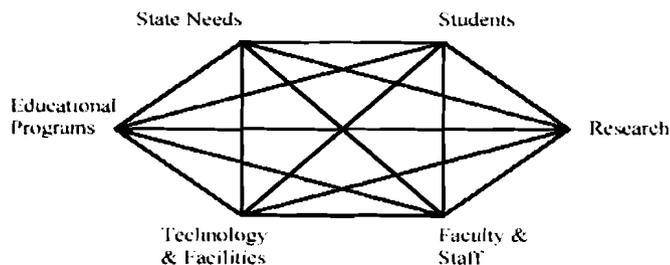
Requirements:

1. 2 pages or less
2. Must be a stand-alone document

MAU: UAS

Title: Graduate Certificate in Business

Target admission date: Fall 2009



How does the program relate to the Education mission of the University of Alaska and the MAU?

*Who promoted the development of the program?

School of Management

*What process was followed in development of program (including internal and external consultation)

External analysis of other university graduate certificate programs

*Impact on existing programs and units across MAU and system, including GERS.

Positive impact on UAS MBA program; we expect articulation from Graduate Certificate in Business to MBA program.

No anticipated negative impacts.

What State Needs met by this program.

*Information describing program need and why existing programs in UA system are not able to meet it.

The Graduate Certificate in Business is comprised of existing UAS first-year MBA classes. Currently there is no graduate program at UAS that can feed students into the UAS MBA.

Proposed UAS Graduate Certificate in Business (15 credits)

BA 692 Seminar in Marketing

BA 670 Human Resources and Personnel Administration

BA 628 Managerial Accounting

BA 655 Corporate Strategy (Prerequisites: BA 692, BA 670, BA 628)

Elective (1)

BA 646 Service Operations

BA 693 Entrepreneurship (Prerequisites: BA 692, BA 628)

BA 610 Management Information Systems

BA 693 Leadership

What are the **Student** opportunities and outcomes? **Enrollment** projections?

We expect initial enrollment to be six students with 50% articulating into the MBA program. Estimated enrollment for the graduate certificate is estimated to grow at approximately 10% per year.

Describe **Research** opportunities:

Research opportunities exist in all classes and will be the same as already exist in classes that will comprise the Graduate Certificate in Business

Describe **Fiscal Plan** for development and implementation:

- No indirect costs to other units.
- Additional tuition and fee revenue in proportion to additional Graduate Certificate and MBA credit hours.
Additional costs to bring students to Juneau for mid-August on-campus seminar.
- No additional technology, facilities or equipment costs anticipated.