News Engagement Day – October 3, 2017

This fall, UAS will join in a national effort known as News Engagement Day. It is an opportunity to encourage students to become better informed, move beyond their biases, and make news literacy a national priority. In 2014, the Association for Education in Journalism and Mass Communication started News Engagement Day on college campuses. It is always set for the first Tuesday of October, which falls on the 3rd this year. UAS will be the first Alaska school to join the effort.

While plans are still being made for events, the best place to reach students is in the classroom. Becoming better informed citizens applies to all academic disciplines.