Looking Forward:
Offering a 21st Century Alaskan Education

Chancellor Rick Caulfield

Fall 2017
UAS and Strategic Pathways

PRESENTATION OUTLINE

- Mission, vision, values
- UAS in brief
- Accomplishments
- Challenges
- Opportunities: Offering a 21st Century Education
UAS MISSION

STUDENT LEARNING & SUCCESS....

enhanced by faculty scholarship, undergraduate research and creative activities, community engagement, and the cultures and environment of Southeast Alaska.

UAS VISION

A DESTINATION OF CHOICE for students seeking excellent academic programs and engaging learning opportunities that integrate the environment and cultures of Southeast Alaska
UAS IN BRIEF

- **REGIONAL UNIVERSITY**
- **STUDENT PROFILE**
  - Total students: 2,891
  - 72% part-time; 67% female
  - 17% Alaska Native
  - Median age: 28 years
  - 53% credits earned online
- **BUDGET PROFILE**
  - $55M budget ($24M GF)
  - -19% GF budget reduction over 4 years
UAS IN BRIEF

Broad array of programs:
Most degrees/certificates awarded

- AA  General Program
- OEC  Certified Nurse Aide
- MAT  Secondary Education
- MPA  Public Administration
- AAS  Business Administration
- BBA  Business Administration
- BLA  Liberal Arts
- GradLic  Elementary Education
- MEd  Educational Leadership
- BA  Social Science
UAS IN BRIEF
Our Priorities 2016-17

• INCREASE ENROLLMENT
• IMPROVE RETENTION
• ENHANCE IT SERVICES
• BE A LEADER: INSTRUCTIONAL DESIGN
• STRENGTHEN THE BACCALAUREATE
• INCREASE DIVERSITY
• ENHANCE CAMPUS SAFETY & SECURITY
UAS IN BRIEF
2016-17 Priority Highlights

• **KETCHIKAN CAMPUS**: Renovation of Ketchikan Maritime and Career Center; Roll-out of *Finish College Alaska*

• **SITKA CAMPUS**: Largest graduating class ever; Accreditation of Medical Assisting program; four faculty excellence awards; innovative online iPad courses for Fisheries Technology; Whalefest Partnership with SSSC & local schools
UAS IN BRIEF
2016-17 Priority Highlights

• JUNEAU CAMPUS:
  Explore Southeast
  Chancellor’s Award for Housing
  AL-I and AL-I Gold
  Mandatory advising and orientation
  Come Home to Alaska
  ACRC: Research excellence
  Community college articulation agreement
  Enhancing the Baccalaureate
  URECA and internships
  Center for Excellence in Learning and Teaching
  Title IX & Emergency preparedness
OUR FOREMOST CHALLENGE:

• Recruiting New Students
  Enrollment down 28% from fall 2011

• Increasing Retention
  Current FTFTF retention (any degree): 58%

• Increasing Completion Rates
  FTFT completion: 19% UAS (34% at any college)
  National benchmarks: 49% (62% at any college)
UAS OPPORTUNITIES:

- Student-focused university
- Building on our assets: marine location, icefield to estuary
- Teacher education & educational leadership: Leadership statewide
- Alaska Native languages and cultures; NWC Arts
- High impact learning for all
- High demand Career and technical education
- Distinctive interdisciplinary BA programs
- Adult degree completion: FINISH COLLEGE ALASKA
- Leader statewide in quality online degree programs
- Secondary/post-secondary partnerships
LOOKING FORWARD: Education for the 21st century

- Alaska’s economy: accelerating change
  - Acceleration in technology
  - Acceleration in globalization
  - Acceleration in environmental change

- Forecast: “65 by 2025”
  - 65% of Alaskans will need some form of post-secondary education by 2025
UAS IMPERATIVES: “must do’s”

- Each one of us is a recruiter
- Each one of us a ‘retainer’
- Each one of us an ambassador
- Each one of us is an innovator
- Each one of us can ask “why not?”
- Each one of us can make a difference for a student

OUR WORLD, AND THAT OF OUR STUDENTS, IS CHANGING RAPIDLY. WE MUST CHANGE WITH IT…FOR THE BETTER
TITLE IX PROHIBITS SEX & GENDER-BASED DISCRIMINATION

RESPECT & SAFETY

ONLINE & ON CAMPUS

UNIVERSITY of ALASKA SOUTHEAST