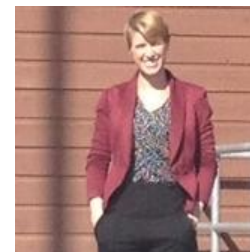# UAS Strategic Enrollment Plan
FY26-FY30

Lori Klein, Vice Chancellor
Scott Billingsley, Provost

Strategic Enrollment Task Force

UAS Strategic Plan

"The most effective strategic enrollment plans draw from the overall institutional strategic plan."
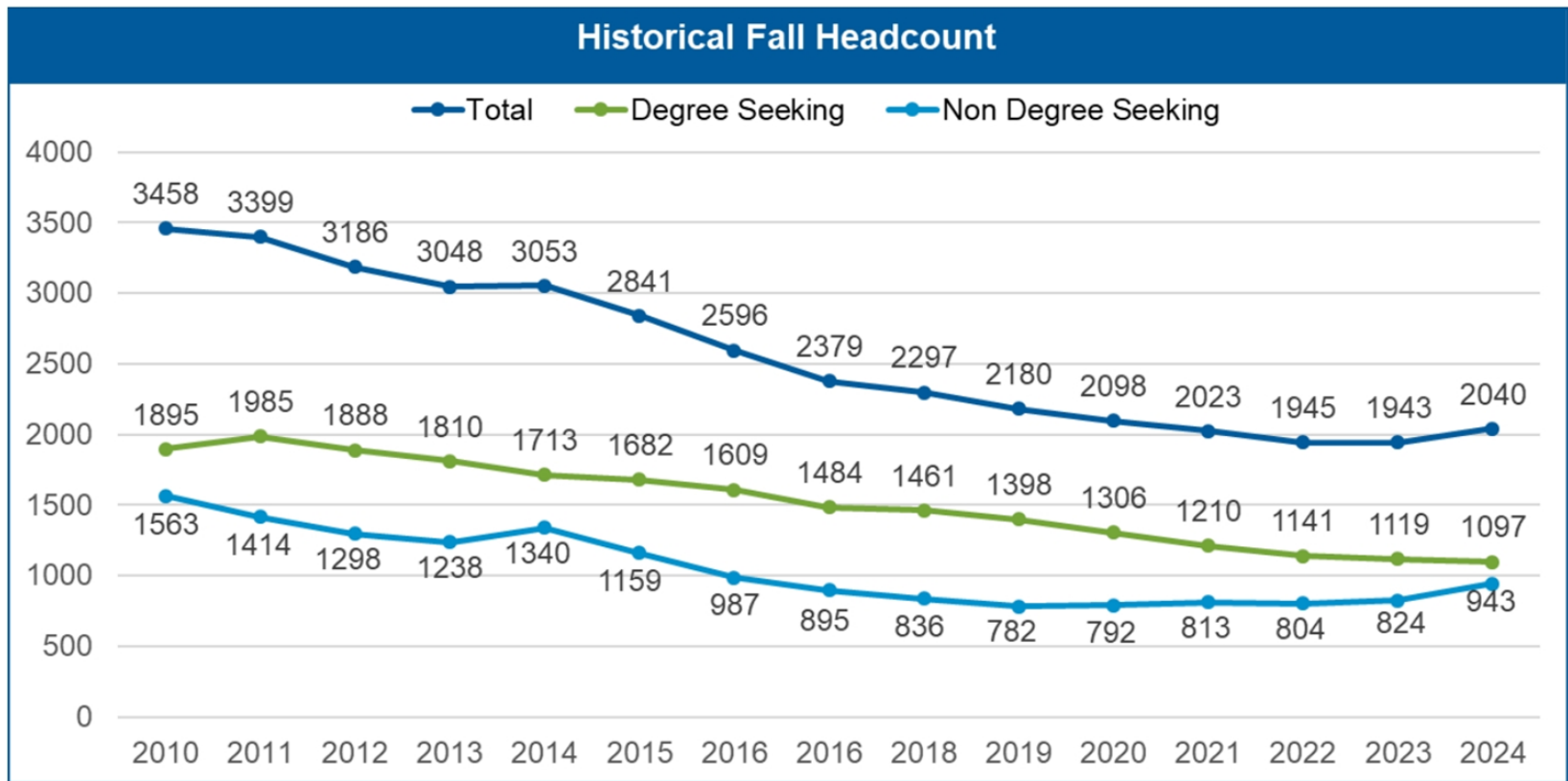
2023 RNL Strategic
Enrollment Planning:
A Dynamic Collaboration

UNIVERSITY *of* **ALASKA SOUTHEAST**

Historical Data Deep Dive

UAS has declined by 1,418 students between Fall 2010 and Fall 2024.
- Degree Seeking: -798 students | Non Degree Seeking: -620 students

Historical Fall Headcount

Legend: Total · Degree Seeking · Non Degree Seeking

Total: 3458 (2010), 3399 (2011), 3186 (2012), 3048 (2013), 3053 (2014), 2841 (2015), 2596 (2016), 2379 (2016), 2297 (2018), 2180 (2019), 2098 (2020), 2023 (2021), 1945 (2022), 1943 (2023), 2040 (2024)

Degree Seeking: 1895 (2010), 1985 (2011), 1888 (2012), 1810 (2013), 1713 (2014), 1682 (2015), 1609 (2016), 1484 (2016), 1461 (2018), 1398 (2019), 1306 (2020), 1210 (2021), 1141 (2022), 1119 (2023), 1097 (2024)

Non Degree Seeking: 1563 (2010), 1414 (2011), 1298 (2012), 1238 (2013), 1340 (2014), 1159 (2015), 987 (2016), 895 (2016), 836 (2018), 782 (2019), 792 (2020), 813 (2021), 804 (2022), 824 (2023), 943 (2024)

Goal #1:
Increase degree-seeking (DS) students

- Apply Campaign
- Alaska Unlocked
- Auditing non-degree seeking students
- Implement the Common App

Metric: ⬆ DS students to 23% by Fall29

Goal #2:
Increase dual enrolled (DE) students

- Graduate DE students while in HS
- Expand DE career ed pathway partnerships
- DE to DS pipeline

Metrics - by Fall 2029:
⬆ DE students 35%
⬆ % of DE students to DS to 40%

Goal #3:
Improve retention across cohorts

- Improve advising structures
- Gateway Course Redesign
- Financial support for part-time students
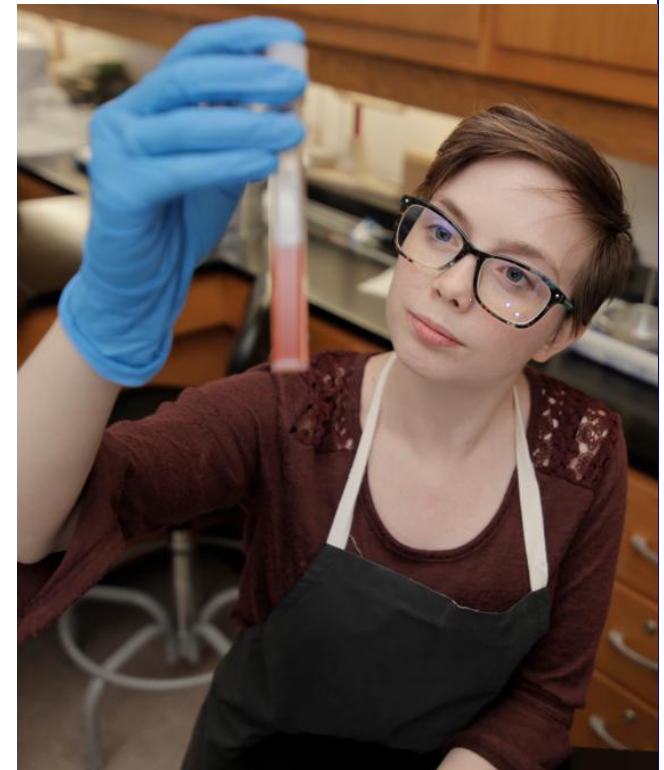- Rebuild the FYE

Metrics - by Fall 2029:

⬆ FTFT Bachelor DS retention to 80%

⬇ retention rate gaps for other cohorts

How the SEP fits in the SP

SEP	SP
Goal #1: Increase Degree Seeking Students	Focus Areas I & II
Goal #2: Increase Dually Enrolled Students	Focus Areas I, II, III & IV
Goal #3: Improve Retention Across Student Cohorts	Focus Area I

UAS Registration Tool

- Civitas Schedule Planner: 2014

- Civitas in-App Registration: Jan 2025

- UAS Class Schedule Search Tool

UNIVERSITY *of* ALASKA SOUTHEAST

Pain Points w/ Civitas

- Variable Content Courses (Special Topics)
- Browse Classes Online Search is not intuitive (numerous examples)
- Registration error language is not helpful
- Unable to search GER requirements
- Barriers to ease of use (writing down CRNs)

What's Next?

- Civitas contract ends summer 2027 - an RFQ process will be rolling out for a new solution
- UAS will maintain our Course Schedule Search tool until new solution is in place
- Recommendations: examine special topic course structure; more training support; more advocacy through OIT;

NEW for Transfer Students!

Transfer Credits

Transferring Credits to UAS

Use our Transfer Credit Estimator to see how your previous coursework will apply to your degree at UAS.

TRANSFER CREDIT ESTIMATOR